

I'm Carla.



UI/UX designer

From Barcelona, Spain. Currently located in Tokyo, Japan.

For further information about my story, experience and work, visit my website or LinkedIn profile.

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linkedin.com/in/carla-leiva/
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work

Rakuten Group, Inc.

Tokyo, Japan

UI/UX Designer (full-time).

September 2023 - Present

Xenon Partners

Tokyo, Japan

UI & Visual Designer (full-time).

September 2021 - August 2023

Urala Communications

Tokyo, Japan

UI/UX Designer (freelance contractor).

July 2021 - November 2021

Cornerstone Recruitment Japan

Tokyo, Japan

Videographer (freelance contractor).

July 2021 - September 2021

Woven by Toyota, Inc.

Tokyo, Japan

Visual Designer and Videographer (freelance contractor).

February 2021 - September 2021

Zigzagame INC.

Tokyo, Japan

Graphic Designer and Motion Grapher (full-time).

September 2018 - December 2020

Double You SL.

Barcelona, Spain.

Graphic Designer (intern).

April 2018 - June 2018

Digital Bakers SL.

Barcelona, Spain.

Graphic Designer and Videographer (intern).

Sept. 2017 - Dec. 2017

volunteering

Millennial Mental Wellbeing

Tokyo, Japan - Copenhagen, Denmark

UI/UX Designer.

August 2021 - November 2023

education

BAU · College of Arts & Design of Barcelona

Barcelona, Spain

Major in Audiovisual and Interaction Design.

2014 - 2018

languages

Spanish & Catalan

Native

English

Bilingual competence

Japanese

Basic conversational

certifications

Foundations of User Experience (UX) Design

by Google and Coursera.

May 2021

Credential ID: L4ZLM8WJUAUF
Punctuation: 83.85%

Conduct UX Research and Test Early Concepts

by Google and Coursera.

May 2021

Credential ID: ETYDU4R99GME
Punctuation: : 95.83%

Find more on my [LinkedIn profile](#).

industries

Advertising & AdTech	E-Commerce
B2B & B2C	Education / Edtech
CRM	Enterprise Software
Charity & Nonprofit	Gaming & e-Sports
Cloud Services	Marketing
Consulting & Recruitment	Media
Crypto	Mental Health
Cybersecurity	Photography
Databases	SaaS

professional skillset

A/B testing	Presentation Design
Adobe Creative Cloud	Prototyping
Artificial Intelligence (AI)	Sketch
Confluence	UXPin
Design Systems	User Research
Design Thinking	Wireframing
Figma	Wix
JIRA	Zeplin
Monday.com	

side projects

MVP Coretalk

Tokyo, Japan - Copenhagen,
Denmark

UI & Visual Designer (volunteer).

August 2021 - November 2023

Ichikara Japanese

Remote

Web designer (freelance).

October 2022.

Ecotas by Greeviz

Tokyo, Japan

Web designer (freelance).

December 2022 - March 2023.

Tenkibooks

Tokyo, Japan

Web Designer (freelance).

March 2024 - May 2024.

Find more on my [Instagram](#) and [Dribbble](#) profiles.



references*

"I'm absolutely delighted to recommend Carla to any organization both in terms of who she is as a person and as a professional. Carla has been a UX/UI Product Designer at MMW for more than two years. Carla's dedication, professionalism, and warm-hearted approach have made a real mark here. Carla's knack for understanding user needs and translating them into user-friendly designs is exceptional. Her attention to detail and commitment to excellence shine through in every project. Carla's kindness and collaborative spirit create a fantastic working environment. She's a valuable asset to any team, and I have no doubt she'll continue to excel in her career journey."

Founder & Executive Director of MMW, 2023

"As a result of her design refreshes, we noticed a remarkable uplift in our site's performance, with tangible results particularly in organic reach and SEO optimization. But Carla's expertise is not limited to website design alone. She seamlessly transcended platforms, creating visually compelling and user-friendly designs for our mobile app. Moreover, her ability to translate complex ideas into consumable, customer-focused content has been exemplary. This was evident in the many whitepapers and e-books she crafted, where her designs facilitated improved user engagement and understanding."

Beyond her unquestionable talent, Carla possesses a collaborative spirit and a dedication that makes her an invaluable asset to any team. She brings forth a rare combination of creative insight and meticulous attention to detail, ensuring projects not only look great but also achieve their business objectives."

CEO of Teamgate, 2023

"I have worked with Carla in ZigzaGame Inc in Tokyo, Japan for 2 years and 3 months. During this time with the company, she proved herself an excellent employee and co-worker, always willing to help other team members. Carla's ability to juggle multiple projects made a big difference in the productivity level of our team, making her a valuable asset for our team."

As her manager, I would wholeheartedly recommend Carla for a role in any company and wouldn't hesitate to hire her again if the chance presented itself."

Marketing Manager at ZigZagame, 2020

"I worked with Carla during her internship at Digital Bakers, and I have an excellent memory of her commitment and dedication to her tasks in the Marketing department. Carla stands out for her ability to work in a team and her attention to detail, as well as her creativity and willingness to solve problems under pressure. Without a doubt, she is a great professional with whom I would like to work again in the future."

Former marketing manager at Digital Bakers, 2020

*For direct contact with the individuals mentioned above, please contact me directly. You can find comprehensive reviews and more on my LinkedIn profile.

